

## Juilee Decker, Ph.D.

Associate Professor of Museum Studies | Rochester Institute of Technology | College of Liberal Arts  
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### Education

Ph.D. in Art History, Case Western Reserve University Joint Program with Cleveland Museum of Art, OH  
MA in Art History and Certification in Museum Studies, University of Illinois at Urbana-Champaign, IL  
Bachelor of Arts, Double Major: Art History and Russian Area Studies. Wittenberg University, Springfield, OH

### Academic Appointment

Fall 2014-present, Associate Professor, College of Liberal Arts, Rochester Institute of Technology, Rochester, NY  
Courses regularly taught in museum studies and public history: *Museums and the Digital Age*; *Cultural Informatics*;  
*Visitor Engagement & Museum Technologies*; *Monuments and Memory*; and *Senior Thesis*

### Previous Appointment

Fall 2004-Spring 2014, Associate Professor of Art History & Museum Studies, Georgetown College, Georgetown, KY.  
Department & Program Chair, July 2006-July 2014; Promotion and Tenure granted April 2008

### Research/Teaching Fields

History and functions of museums (US-focused); constructions of knowledge via museums (specifically cabinets of curiosity, museum computing, and museum tech); monuments and memorials in the US and public memory; applications of museum technology to visitor experience; authenticity, museum interpretation, and visitor engagement; visitor studies.

### Federal Grant Success

- 2020, NEH Research and Development Grant, "Low-Cost End-to-End Spectral Imaging System for Historical Document Discovery," Project Staff to PI Dave Messinger, Grant period: 2020-2023, \$347,680
- 2016, Party to NEH, Landmarks of American History and Culture Teacher Workshops "The Legacy of the Civil War: Changing Memories Over Time"
- 2013, Party to NEH Landmarks of American History and Culture Teacher Workshops "Torn Within, Threatened Without: Kentucky and the Border States in the Civil War"
- 2013, Institute of Museum & Library Services (IMLS) and AAM Museum Assessment Program (MAP), grant author
- 2012, Heritage Preservation and Smithsonian Institution, Conservation Assessment Program (CAP), grant author
- 2011-12, NEH "Picturing America: Faces, Spaces and Places" Co-Author and Co-PI, awarded \$73,272

### Grants In Process

- 2020, PI, "Digital Docents: Historical NY Stories in Virtual and Augmented Reality," proposal to *National Endowment for the Humanities*, Digital Projects for the Public; decisions by 12/31/2020, proposal amount: \$97,027.
- 2020, Party to *National Science Foundation* Quantum Leap Challenge Institutes, related to interdisciplinary capstone projects that would support the informal science education objectives of the grant, \$25M over 5 years (in process)
- 2020, Senior Personnel, "Searching for Ward's, and Finding It: Sharing the Documents and Specimens of the "Museum Builder of America" with the World" proposal with University of Rochester to *Council on Library and Information Resources*, decisions by 11/30/2020, proposal amount: \$236,833.
- 2020, Project Consultant, "Worldwide Effort to Develop Metadata Standards for Archives of the Pandemic (We-MAP)," proposal by Arizona State University to *National Endowment for the Humanities* Digital Innovation Grant.

### Current Projects

- Scholarly Advisor to museums and historical societies regarding Enid Yandell (1869-1934), 2014-present
- Creation of virtual avatars for museum interpretation, mediation, and engagement based at Genesee Country Village & Museum and presented through Microsoft HoloLens in collaboration among RIT faculty and students in museum studies, computer science, and 3d design. 2018-present
- Digitization, interpretation, and access to Ward's Scientific collection and archival materials at the University of Rochester; building upon <http://wardproject.org>; my involvement began in 2019
- Creation of database for documentation and access of temporary and permanent monuments and memorials in the US. <https://monuments.us.org/>; begun summer 2019

### Recent Publications

#### Books

- 2019, *Enid Yandell, Kentucky's Pioneer Sculptor* (Lexington, KY: University Press of Kentucky) in hardcover and ebook. Part of the Topics in Kentucky History series. Since fall 2019, the book has sold more than 250 copies and has been the basis for several public lectures and interviews that have aired on Kentucky Public Television.
- 2019, *Crafting Democracy: Fiber Arts and Activism*, author, co-curator and co-editor with Hinda Mandell (Rochester, NY: RIT Press). Since summer 2019, the book has sold more than 150 copies.
- 2017, third edition of *Museums in Motion: An Introduction to the History and Function of Museums*, (Lanham, MD: Rowman and Littlefield for the American Association for State and Local History). Over 3,200 copies sold since 2017, *Museums in Motion* is cited 1,042 times, as of May 2020 in Google Scholar Citations and is listed among American Alliance of Museums' "Museums Studies Resources."
- 2015, series editor "Innovative Approaches for Museums" (Lanham, MD: Rowman and Littlefield).

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Conceived of four-volume series; edited 41 chapters over four volumes with contributions from 65 authors based in the U.S., England, Australia, New Zealand, and Peru. Simultaneous print and e-release <http://amzn.to/1efiRTc>

### *Recent Chapters, Articles*

- 2020, "No More 'Dusty Archive Kitten Deaths': Discoverability, Incidental Learning, and Digital Humanities," *Teaching with Digital Humanities* (Bloomington: Indiana University Press)
- 2020, "Learning by Doing: Experiential, Interdisciplinary, and Incidental Learning Workflows for AR/VR Museum Experiences" *Journal of Interactive Teaching and Pedagogy*, co-authors: Gary Jacobs, **Juilee Decker**, Joe Geigel, Amanda Doherty. <https://jitp.commons.gc.cuny.edu/blending-disciplines-for-a-blended-reality-virtual-guides-for-a-living-history-museum>.
- 2020, revise/resubmit, "Consuming Commercial Hospitality: Authentic, Sincere and Memorable Experiences," co-authors: Muhammet Kesgin, Babak Taheri, Rajendran S. Murthy, **Juilee Decker**, Martin Gannon, as submission to *International Journal of Contemporary Hospitality Management*, an international, peer-reviewed journal published by SAGE. A mixed methods study to determine whether leisure involvement, object-based authenticity, existential authenticity, sincerity, and engagement stimulate memorable experiences in a commercial hospitality setting.

### *Peer-Reviewed Journal Editor*

- Fall 2008—present, Editor, *Collections: A Journal for Museum and Archives Professionals*, a peer-reviewed publication from SAGE. <https://journals.sagepub.com/home/cjx>. Author introduction or foreword to every journal issue.

### *Selected Shorter Reviews*

- Have authored 110 short reviews since 2006 for *Choice: Current Reviews for Academic Libraries* on the topics of museum studies, public history, history of collecting and curation, public art, sculpture.

### **Recent Invited Lectures**

- 2020, Invited speaker, University of Rochester, "Public History: Museums, Monuments, Memorials" course (twice)
- 2020, Invited speaker, Western Illinois University-Quad Cities, "New Media & The Visitor-Centered Museum" course
- 2019, Invited speaker, University of Kansas, "Authenticity & Sincerity" for Museum Studies graduate program
- 2019, Offered a series of four unique, audience and museum-specific lectures related to launch of monograph *Enid Yandell: Kentucky's Pioneer Sculptor* (October and November 2019)
- 2019, Interview with Jayne McGrew, Kentucky Educational Television, aired March 2020 <https://youtu.be/D5IVRw7ncrA>
- 2018, *Scholar in Residence*, University of Colorado-Boulder, "Museums in Motion"

### **Forthcoming Conference Presentations**

- 2021, Invited Panelist for session "Digital History Meets Public History," OAH Annual Conference, Chicago, IL
- 2020, "Bridging Past and Present: A Case Study of an Augmented Reality Tour Guide..." International Conference on Emerging Technologies & Digital Transformation of Museums and Heritage Sites, Cyprus

### **Current Graduate Research Advisement**

Serve as reader/committee member for imaging science, history, and education Ph.D.; as well as visual communication, arts-related MA and MFAs.

- *In process*, Michelle Furlano, "Memorialization of Susan B. Anthony and Frederick Douglass in 20<sup>th</sup> Century Rochester," (tentative title), Ph.D. Department of History, University of Rochester. Role: Third Reader.
- 2020, Kathleen Gepford, "Crowdsourcing, Blockchain, and Museums," MA, Museum Studies Program, University of Kansas. Role: External Reader.
- 2020, Sarah Ben-Ezra, "How the Care and Management of Living History Objects in Museums Affect Visitor Experience," Museum Studies Program, University of Kansas. Role: External Reader.
- 2019, Di Bai, "A Hyperspectral Image Classification Approach to Pigment Mapping of Historical Artifacts Using Deep Learning Methods" Ph.D. Imaging Science, RIT. Role: External Chair. <https://scholarworks.rit.edu/theses/10264>

### **Undergraduate Research Directed**

- At RIT, I have served as undergraduate thesis advisor for 19 museum studies and public history thesis.
- From 2004-2014 at Georgetown College, I served as undergraduate research director for art history and curatorial theses as well as department approval for all thesis from 2006-2014 (more than 100 theses).

### **Professional Service**

American Alliance of Museum Committees, 2016—*present*

- John Cotton Dana Award, the highest award in the field, 2018, 2019, and 2020 Award Committee
- Award for Innovation in Museum Education, Inaugural award given in May 2016
- Museum Studies Network, Communications + Publications Committee

Peer review of book manuscripts for Rowman & Littlefield and Routledge/Taylor & Francis and related journals in museum studies, museology, public history, cultural heritage, visitor engagement, and musetech.